

# swedish beauty®

## Beta – Carotene Infused Intensifying Drops

### Sales Fact Sheet

#### Story

Looking for extra skincare benefits to improve your tanning routine? Hit a plateau in your color results? Simply want darker color? Let Swedish Beauty® nourish your skin and boost your glow with NEW Intensifying Drops! Featuring Vitamins, Nutrients and Moisturizers, these one-time use drops will help maximize your color results while providing added skincare to each tanning session! Beauty at its Brightest™!

#### Inspiration/Rationale

- Perfect add on to any Swedish Beauty® product as a tanning and skincare booster
- Supports the popularity of “booster drops” in the European market

#### Product Features

- **Beta - Carotene Infused Drops**
- **Vitamin E**
- **Color Boosters**
- **Moisturizers**
- **Non - Comedogenic**
- **95% Naturally Derived and No Added Parabens**
- **Formulated to combat against ATO**
- **Fragrance: *Fragrance Free***

#### Technology

<b>Beta - Carotene</b>	Helps rejuvenate skin with antioxidant properties
<b>Vitamin E</b>	Works to fight free radicals and environmental stressors
<b>Color Boosters</b>	Help intensify tanning results by delivering oxygen to the skin
<b>Moisturizers</b>	Naturally rehydrate skin
<b>Non - Comedogenic</b>	For sensitive skin
<b>Fragrance Free</b>	For compatibility with any lotion

#### Additional Information

- Contains no added Nuts, Glutens, Parabens, Soy, Hemp, Aloe, Erythulose

#### Brand

- **Swedish Beauty** Collection

#### Size and Suggested MSRP

- .14 oz. Capsule (40 Count Display) **MSRP: \$3.00**

