

swedish beauty®

Pink Spirit™ Intensifier

Sales Fact Sheet

Story

May your soul soar as high as the sun and race the rapids of roaring rivers as you lose yourself in the wonders of nature. Woven together with wholesome ingredients, this inspiring intensifier will ignite a glow from the inside out! Listen with your heart as the majestic mountains share their sun-kissed secrets as whispers in the wind. Be one with Mother Earth and discover the depth of your natural color as you roam free with Pink Spirit™.

Inspiration/Rationale

- Refresh the Shades of Pink collection
- Introduce "Naturally Pink" Collection - more naturally derived formulas

Product Features

- **Intensifying Ingredients**
- **Radiant Revival Blend**
- **Flawless Finish Moisture**
- **Spiritual Soul Smoothie**
- **95% Naturally Derived** for health-conscious tanners
- **Vegan Formula**
- **Formulated to combat against ATO**
- **Fragrance: Prickly Pear** – Lemon, Pear, Musk, Sandalwood

Technology

Dreamcatcher Complex	Shiitake Mushroom helps to develop melanin in the skin for deeper color, while Agave assists in moisturizing the skin
Radiant Revival Blend	Packed with Maqui Berry, Balm Mint and Caffeine this blend helps to brighten and tone skin for a taut, youthful glow
Flawless Finish Moisture	Super moisturizers promote a glowing bronze, for perfect skin any free spirit would adore
Spiritual Soul Smoothie	Spirulina, which is rich in vitamins, minerals and proteins, works to protect and condition the skin for a smooth finish
95% Naturally Derived	Formulated with <u>no added</u> , Erythulose, Aloe, Hemp, Gluten, Parabens, or Soy
Vegan Formula	Cruelty free and does not contain animal products or animal derivatives

Brand and Family

- **Naturally Pink** Collection

Size and Suggested MSRP

- 7 oz. Tube **MSRP: \$35.00**
- .5 oz. Packette **MSRP: \$5.00**

