



Australian Gold®

Accelerator™ Lotion

SALES FACT SHEET

Story

First launching in 1987, this iconic tanning lotion delivers amazing results that loyal customers love! Exclusive **Biosine Complex®** carries nutrients, moisturizers and protectants to keep skin hydrated for maximum results. Echinacea Extract is blended with Native Australian Oils, plus Vitamins A and E, to help protect against external environmental factors for nourished bronze satisfaction. You will love this luxurious, silky feel and classic fresh tropical scent.

Inspiration/Rationale

- Most recognized and love tanning lotion in the industry
- Starting price point for the AG collection
- Winner of numerous industry choice awards for best non-bronzing lotion

Product Type

- Dark Tanning Accelerator
- **Biosine Complex®**
- **Fragrance: CocoaDreams:** top notes of Orange, Citrus & Banana; mid notes of Medley of Floral Rose & Fruity Coconut; dry notes of Sweet Vanilla

Technology

Biosine Complex®	Advanced combination of ingredients soothe, soften and moisturize for maximum tanning results
Skin Softening Blend	Mixture of Sunflower Oil and Aloe Vera nourish and moisturize for a hydrated, radiant glow
Vitamins	Vitamins A and E help neutralize free radicals for a more youthful complexion
Luxurious Feel	Light dose of Silicone and Glycerin allow for easy spreadability, quick absorption and a luxurious feel to the skin

Brand and Family

- **Australian Gold®** Iconic Collection

Size and Suggested MSRP

- 8.5 oz. Bottle **MSRP: \$19.99**
- 0.5 oz. Sample **MSRP: \$3.25**

