



Australian Gold®

Bronze Accelerator™

Natural Dark Bronzer

SALES FACT SHEET

Story

An iconic tanning formula is now supercharged with Natural Dark Bronzers providing instant, amazing dark results. Exclusive **Biosine Complex®** carries nutrients, moisturizers and protectants to keep skin hydrated and conditioned for maximum results. Propolis Extract is blended with Native Australian Oils plus Vitamins A and E that help protect against external environmental factors for healthy, nourished bronze satisfaction. You will love this luxurious, silky feel and classic fresh tropical scent.

Inspiration/Rationale

- Builds on popularity of Accelerator name and reputation
- Continues to expand AG value-priced products
- Satisfies the need and demand for a bronzer option under \$20

Product Type

- Natural Dark Bronzer
- **Biosine Complex®**
- **Fragrance: CocoaDreams:** top notes of Orange, Citrus & Banana; mid notes of Medley of Floral Rose & Fruity Coconut; dry notes of Sweet Vanilla

Technology

Natural Dark Bronzer	Decadent blend of Natural Bronzers provide instant, flirtatious dark color
Propolis Extract	Natural extract that helps protect against external environmental factors and inflammation
Biosine Complex®	Advanced combination of ingredients soothe, soften and moisturize for maximum tanning results
Skin Softening Blend	Mixture of Oils, Vitamins and Shea Butter nourish and moisturize for a hydrated, radiant glow

Brand and Family

- **Australian Gold®** Iconic Collection

Size and Suggested MSRP

- 8.5 oz. Bottle **MSRP: \$20.99**
- 0.5 oz. Sample **MSRP: \$3.25**



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