



Cheeky Brown®

Accelerator Plus Bronzer

SALES FACT SHEET

Story

This same amazing formula you know got a little love added to it, meaning darker results even faster! Henna and Caramel are blended with Beta Carotene to deliver instant, flawless bronzed perfection, while Herbal DNA ensures intense moisture retention and powerful skin-loving antioxidants for a gorgeous glow. Classic **Biosine Complex®** allows for maximum tanning performance and Silky Skincare leaves you touchably soft. So go ahead...get Cheeky with it and show off that dark color!

Inspiration/Rationale

- Builds on popularity of products within Iconic Collection
- Continues to expand AG value-priced products
- Updates a classic favorite to be more on trend

Product Type

- Natural Bronzing Blend
- **Biosine Complex®**
- **Fragrance: CocoaDreams:** top notes of Orange, Citrus & Banana; mid notes of Medley of Floral Rose & Fruity Coconut; dry note of Sweet Vanilla

Technology

Natural Bronzing Blend	Streak-free blend of Henna, Caramel and Beta Carotene impart immediate dark color results
Herbal DNA	Combines Wheat Sprout and Purple Sweet Potato to nourish and moisturize for a beautiful tanning canvas
Biosine Complex®	Advanced combination of ingredients soothe, soften and moisturize for maximum tanning results
Silky Skincare	Aloe Vera and Vitamins help neutralize free radicals for a youthful complexion

Brand and Family

- **Australian Gold®** Iconic Collection

Size and Suggested MSRP

- 8.5 oz. Bottle **MSRP: \$24.99**
- 0.5 oz. Sample **MSRP: \$3.75**

