



**Pure Heat™**  
Hot Citrus Tingle

**SALES FACT SHEET**

**Story**

It's time to turn the heat up for intense hot color! Invigorate your tan with this Hot Citrus Tingle that will leave you breathless, while Tyrosine provides a beautiful, golden glow. A lavish Conditioning Complex soothes the tingling sensation to leave a flawless, flushed bronzed hue, while Hemp Seed Oil moisturizes for a tantalizing glow. **Pure Heat™** will get you that intoxicatingly hot, flawless color!

**Inspiration/Rationale**

- Satisfies demand for a non-bronzing tingle option
- Continues to expand AG value-priced products
- Offers tingle replacement for Heated

**Product Type**

- Hot Citrus Tingle
- Golden Glow
- **Fragrance: CocoaDreams:** top notes of Orange, Citrus & Banana; mid notes of Medley of Floral Rose & Fruity Coconut; dry notes of Sweet Vanilla

**Technology**

Hot Citrus Tingle	High level of tingle blended flawlessly with Citrus for a sizzling flushed glow
Golden Glow	Powerful Tyrosine gives a natural bronze hue
Conditioning Complex	Aloe Vera, Oils and Vitamins help soothe and moisturize for longer lasting dark color
Enticing Hemp Seed Oil	Conditions and moisturizes for a radiant, youthful glow

**Brand and Family**

- **Australian Gold®** Iconic Collection

**Size and Suggested MSRP**

- 8.5 oz. Bottle      **MSRP: \$28.99**
- 0.5 oz. Sample    **MSRP: \$4.25**

