# Designer Skin®

### DS Faux Natural<sup>™</sup> Sunless

Instant Bronzing Gloss Instant Ideal Complex + Gloss Over Technology Energizing Caffeine and Coffee Seed Sales Fact Sheet

## Instant Bronzing Gloss

**Story:** For trendsetters who demand show stopping perfection. High fashion has met its bronzing match in the DS Faux Natural<sup>™</sup> Sunless Collection. With the Instant Bronzing Gloss you'll get immediate ready-to-wear results with gorgeous non-commitment color. You'll be basking in golden pandemonium, while everyone else tries to unravel your bronzing secret. Go ahead, let them stare. Sometimes it's okay to fake it.

#### Rationale

- Provides a new instant bronzing option for immediate color for one day wear
- Offers a luxury, add-on item in the Faux Natural<sup>™</sup> Sunless Collection

#### **Product Type**

- High Cosmetic Bronzers
- Instant Bronzing Gloss
- Instant Ideal Complex + Gloss Over Technology
- Energizing Caffeine and Coffee Seed
- Fragrance: Passion Fruit Mango

#### Technology

- Instant Ideal Complex provides immediate streak-free dark color with a violet hue for deep brown results, then washes away with soap and water
- Gloss Over Technology helps to ensure even, seamless results with a lightweight feel and rapid dry time
- Caffeine and Coffee Seed work to bring vitality to dull and lifeless skin
- Odor inhibiting technology works with a flirty Passion Fruit Mango fragrance to leave skin smelling fresh
- Formulated to combat against ATO

#### **Additional Information**

Not tested on animals

Brand Family: Designer Skin® DS Faux Natural<sup>™</sup> Sunless

#### Size and MSRP

- 6 oz. Tube \$40.00
- 0.5 oz. Packette \$5.50

