

# DESIGNER SKIN<sup>®</sup>

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## DS Faux Natural™ Sunless Sunless Tan Extender Sales Fact Sheet

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### ➤ Sunless Tan Extender

**Story:** For trendsetters who demand show stopping perfection. High fashion has met its bronzing match in the DS Faux Natural™ Sunless Collection. Begin and end each day with this posh sunless extending moisturizer to prolong your gilded glow. You'll be basking in golden pandemonium, while everyone else tries to unravel your bronzing secret. Go ahead, let them stare. Sometimes it's okay to fake it.

#### Rationale

- Offers a new look and innovative formula to the DS Faux Natural™ Sunless Collection
- Provides opportunity for add-on sales among sunless and UV tanners

#### Product Type

- Sunless Tan Extender
- Touch of DHA and Erythrulose
- Silicone Free
- Fragrance: Passion Fruit Mango

#### Technology

- A touch of sunless bronzer helps to optimize and prolong color
- Replenishing moisturizers work to smooth and reduce the appearance of fine lines by helping restore oxygen to the skin
- Caffeine and Coffee Seed work to bring vitality to dull and lifeless skin
- Odor inhibiting technology works with a flirty Passion Fruit Mango fragrance to leave skin smelling fresh

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin® DS Faux Natural™ Sunless

#### Size and MSRP

- 8 oz. Bottle                    \$46.00
- .5oz Packette                \$6.50



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