



**Fit Goals™**  
Private Reserve Amped Edition  
Extreme Dark Bronzer

**SALES FACT SHEET**

**Story**

Finding balance in being active and achieving those Fit Goals™ is finally attainable! This Extreme DHA Bronzer provides intense immediate results and even darker developed color that is free of any maintenance! The Fitness Complex ensures your skin is prepped and ready for each session while the Protein Power softens and smooths for an alluring appearance. Perfect your tanning technique and see results instantly!

**Inspiration/Rationale**

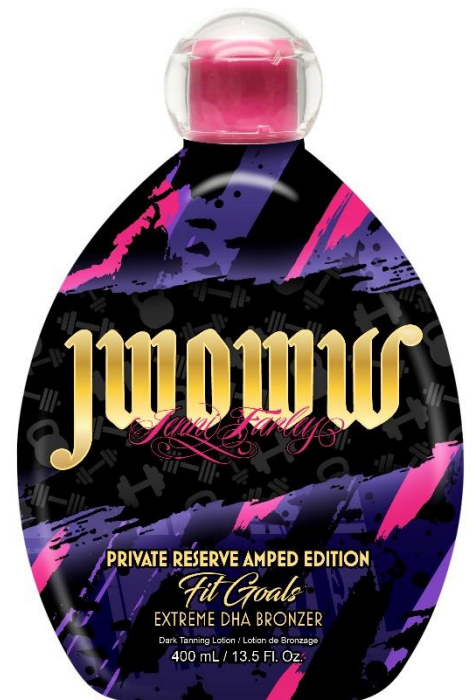
- Introduce a new limited edition bronzer inspired by Jenni’s commitment to the gym and active lifestyle
- *“Being fit and active is a lifestyle, and now my lotion works to help me maintain that lifestyle. I am ready to tone it and tan it and finally reach my Fit Goals™! Xoxo” JWOWW - Jenni Farley*

**Product Type**

- DHA Bronzer
- **Fragrance: Bodacious Berry**  
Top Notes: Guava, Lemon, Pineapple, Strawberry & Rose Melon  
Mid Notes: Apple, Clove & Raspberry  
Bottom Notes: Vanilla & Coconut Cream

**Technology**

Extreme DHA Bronzer	A generous dose of DHA and Erythulose are flawlessly blended with Concentrated Black Walnut and Caramel for deep instant color and delayed, dark perfection
Fitness Complex	Green Tea, Stevia and Caffeine combine to help tone and energize for improved skin texture and revitalized glowing complexion
Protein Power	Protein Powder and Soybean Oil provide skin with powerful essential nutrients that smooth for soft, supple results
Ink-Drink™ Complex	Shea Butter combines with Beeswax and Raspberry to give tattoos a healthy gulp of rejuvenation and restoration



**Brand and Family**

**Australian Gold® JWOWW by Jenni Farley**

**Size and Suggested MSRP**

- 13.5 oz. Bottle **MSRP: \$68.00**
- 0.5 oz. Sample **MSRP: \$9.50**

