

### Hemp Nation® Pomaberry Moisturizing Tan Extender with Hemp Seed Oil Infused with Nourishing SuperFruits

# SALES FACT SHEET

### Story

Give your skin the gift of SuperFruits! Pomegranate, Acai Berry and Goji Berry combine to provide highlevels of moisturizing antioxidants for hydrated skin. Luxurious Hydrating Complex replenishes dry skin, while advanced Age Defying Blend works to guard against the signs of aging and provides a natural radiant. Use daily to secure your passport to the world of **Hemp Nation**<sup>®</sup>!

## Inspiration/Rationale

- Expands on the popularity of **Hemp Nation®** after-tan collection
- Satisfies salon demand for a new fragrance
- Builds on trend of super fruits in skincare

# **Product Type**

- Hemp Seed Oil Tan Extender
- THC-Drug Free
- No Added Parabens
- **Fragrance: Sweet Pomaberry**, top notes of Peach, Pineapple, Melon, Green Apple & Lemon; mid notes of Grapefruit & Lilly of the Valley; dry notes of Jasmin & Musk

### Technology

SuperFruit Extracts	Powerful Pomegranate, Acai Berry and Goji Berry Extracts provide amazing levels of antioxidants that help combat free radicals while providing intense moisturization and anti-inflammatory properties
Hydrating Complex	Blend of Pure Hemp Seed Oil and other skin moisturizing ingredients that absorb quickly to hydrate and leave the skin soft to the touch
HydraRich™ Blend	Ultimate moisturizing blend that works to hydrate and lock in moisture to the skin
Age Defying Blend	A super charged fusion of Vitamins E and B5 offer natural protection against the signs of aging

### **Brand and Family**

Australian Gold<sup>®</sup> Hemp Nation<sup>®</sup> Body Collection

## Size and Suggested MSRP

• 18 oz. Bottle **MSRP:** \$22.00

