

# DESIGNER SKIN<sup>®</sup>

---

## Instant Icon™ Dark Crème Face Bronzer Lavish 3D Finish™ Sales Fact Sheet

---

### ➤ Instant Icon™

**Story:** Ready, Set, ICON! Specially formulated to deliver dark color while working to provide firmer looking skin, this Crème Bronzer will have your look perfected in an instant. Whether rocking the runway or posing for a selfie – you'll be ready for the bright lights in no time! Oil Free. Fragrance Free. Non-Comedogenic.

#### Rationale

- Provides a new DHA face bronzer in the Bath | Body | Face Collection
- Offers Hyaluronic Acid and collagen stimulating ingredients, found in high-end anti-aging cosmetics and beauty products

#### Product Type

- Dark Crème Face Bronzer
- Lavish 3D Finish™
- Fragrance Free

#### Technology

- Dark Bronzing Crème utilizes DHA and Caramel for an immediate bronzing impact and gradual color development
- Hyaluronic Acid works to promote collagen production and cellular repair to help increase skin elasticity and decrease the appearance of fine lines
- Lavish 3D Finish™ uses a blend of Vitamins and Collagen stimulating Peptides to help provide younger, firmer looking skin

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin<sup>®</sup> Bath | Body | Face

#### Size and MSRP

- 3.4 oz. Bottle      \$41.00

