

LVX™

Ideal 55X Luxurious Intensity Bronzer | Exclusive Elite Elixir | Ultra-Selective Silicone

FEATURES

- 55X Bronzer
- High DHA & Erythrulose, High Cosmetic and High Natural Bronzers
- Designed for Experienced DHA Tanners
- ATO Inhibitor

- No Added Aloe, Hemp, Gluten, Parabens, or Soy
- Cruelty-Free
- Fragrance: Citrus Tonic Sparkling Grapefruit, Black Currant, and Coconut
- Dark Brown Lotion Color

PRODUCT STORY— X Collection

Indulge in the lap of luxury and revel in elegance, for you deserve the finer things in life. Fortune favors the bold, so give in to your daring desires with Ideal 55X Luxurious Intensity Bronzer for color that exudes extravagance. Blame your confidence on Exclusive Elite Elixir and Ultra-Selective Silicone for a curiously, compelling complexion. You have an unmistakable edge that leaves you dripping in golden finesse. Don't be deceived by those who will imitate. For a custom bronze available only by design, choose LVX to deliver stylish color at its most refined.

COLOR TECHNOLOGY

Ideal 55X Luxurious Intensity Bronzer: Complex multi-level bronzer includes instant bronzers, tanning boosters, and delayed bronzing ingredients.

- Instant Color Creators: Combines Caramel, Annatto, blend of Hues and Melanin deliver instant results on application, changing hue and shade to visibly darken and bronze skin with deep, universally flattering color.
- **Tanning Boosters:** Tyrosine and Melanin Activated Peptide stimulate melanogensis and increase melanin synthesis on the skin for enhanced golden color development.
- **Delayed Color:** High-level of DHA blended with Erythrulose delivers streak-free, stunning gradual results that develop for several hours after the session.

SKINCARE TECHNOLOGY

Exclusive Elite Elixir: Formulated with Bakuchiol, a natural alternative to retinol, helps to reduce oxidative stress, reduces skin dryness, and rejuvenates for improved radiance and brightness. Combined with Charcoal and Caffeine this blend works synergistically to help support and maintain skin tonicity, while detoxing and rejuvenating for sleek, smooth skin.

Ultra-Selective Silicone: Combines 3 different luxurious silicones to provide triple moisturizing power for prolonged color, while feeling lightweight and allowing skin to breathe. Formulated to leave skin feeling silky, while providing optical blurring for a flawless finish.

Embellished Tattoo Protection: Blend of a natural emollient, rich in lauric, myristic and oleic fatty acids, with Murumuru Seed Butter conditions and moisturizes for vibrant ink colors and provides a layer of protection.

Vitamin Vitality Mix: Three essential vitamins (B, C & E) fuse together that nourish, soften, and smooth the skin. Rich in antioxidant properties help to protect against damage caused by environmental pollutants, while keeping skin conditioned for a healthy, youthful appearance.

AVAILABLE SIZES

13.5 oz Bottle | .5oz Packette

ADDITIONAL INFORMATION

LVX™ is the perfect replacement for those that loved **Stardom™** with its silicone base and high-quality bronzing and skincare ingredients.

