



Relentless™
DHA Bronzer
with Ink-Drink™ Complex

SALES FACT SHEET

Story

Break free from your routine and score the tan complexion and toned body you've been dreaming of! This **Limitless Bronzer** will take you past the point of ordinary and leave you looking your best. A potent dose of **Ink-Drink™ Complex** will protect tattoos from fading, while the **Hemp Seed Oil** leaves skin feeling hydrated. Make your goals a reality and never stop pursuing perfection!

Inspiration/Rationale

- Create a new entry price point for the JWOWW line
- Fill demand for unisex packaging with **Ink-Drink™ Complex**
- *"I'm constantly working on myself from eating right to getting in the gym. Relentless™ helps give me the extra boost to keep me at the top of my game! Xoxo" JWOWW - Jenni Farley*

Product Type

- DHA Bronzer
- **Ink-Drink™ Complex**
- **Fragrance: Tropical Waves**
Top Notes: Tangerine, Guava & Pink Grapefruit
Mid Notes: Orange Blossom & Wild Honeysuckle
Bottom Notes: Blonde Woods & Musk

Technology

Limitless Bronzer	DHA and Melanin combine to achieve the optimal level of bronze that knows no boundaries
Ink-Drink™ Complex	Shea Butter, rich in Vitamin A and E, combine with Beeswax and Raspberry to give tattoos a generous gulp of rejuvenation and restoration
Hemp Seed Oil	Rich in Essential Fatty Acids, this oil conditions skin to ensure perfectly hydrated color
Caffeine	Helps provide toned, even skin for a more youthful, airbrushed appearance

Brand and Family

Australian Gold® JWOWW by Jenni Farley

Size and Suggested MSRP

- 10.0 oz. Bottle **MSRP: \$49.00**
- 0.5 oz. Sample **MSRP: \$7.00**

