



Aloe Mate®
Moisturizing **DermaDark®** Facial Bronzer
with Face Saver Technology

SALES FACT SHEET

Story

Always put your best face forward with this convenient and easy to use Moisturizing **DermaDark®** Facial Bronzing towelette that is uniquely formulated for delicate facial skin while promoting a uniform golden hue. Face Saver Technology soothes and nourishes revealing an alluring complexion while Soothing Skincare calms and refreshes for a youthful glow. Say goodbye to your usual facial product, you've finally found your true **Aloe Mate®!**

Inspiration/Rationale

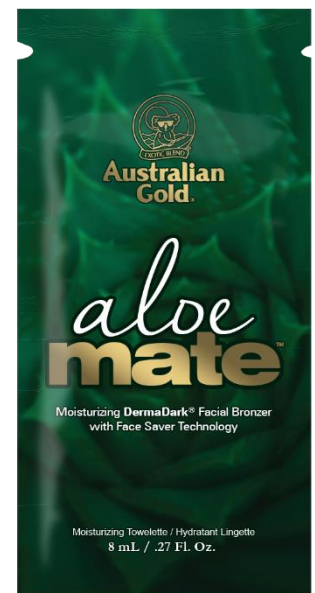
- Revolutionizes add-on option for a daily facial **tanning** product
- Expands the popularity of the Aloe Collection
- Builds on the popularity of **FaceMate™** cleansing towelette

Product Type

- Aloe-Based **DermaDark®** Facial Bronzer
- Face Saver Technology
- **Fragrance: Fresh Face:** with top notes of Lime, Orange & Pink Grapefruit; mid notes of Fig, Apricot, Mango, Black Tea & Violet Leaf; and dry notes of Vanilla Bean, Cedarwood, Patchouli & Tonka

Technology

Aloe-Base	High level of concentrated Aloe Vera Gel heals, soothes and moisturizes for healthy, smooth skin
Face Saver Technology	Concetrated ActivAloe® and Australian native Kakadu Plum are blended perfectly for a hydrated and nourished youthful complexion
DermaDark® Bronzer	A powerful, natural color-enhancing blend for quick streak-free, dark color (with or without UV exposure)
Soothing Skincare	Flawless blend of Green Tea, Acai Fruit and Chamomile Extracts soothe and moisturize for touchable soft skin



Brand and Family

- **Australian Gold®** Aloe Collection

Size and Suggested MSRP

- 0.27 oz. Towelette **MSRP: \$1.55**

