



Face Mate®
Facial Cleanser and Pre-Tan Conditioner Towelette

SALES FACT SHEET

Story

Achieve the dark color you desire faster with clean and conditioned skin. **Face Mate®** towelettes are treated with a specially formulated mild cleanser that contains a soothing blend of aloe, chamomile, and lavender. This spectacular cleanser is also infused with a refreshing dose of green tea to help protect skin from fine lines and wrinkles.

Inspiration/Rationale

- Popularity of After-Tan products
- Popularity of AG value-priced products

Product Type

- Facial Cleanser
- Green Tea Extract
- Fragrance: About Face

Technology

Mild Cleansing Formula	Gently removes gently removes make-up or other impurities that could inhibit the tanning process
Green Tea Extract	Natural antioxidant that helps fight fine lines and wrinkles
Hemp Seed Oil	Conditions and moisturizes for radiant, hydrated skin

Brand and Family

- **Australian Gold®** Face & Body Collection

Size and Suggested MSRP

- .24 oz. Towelette **MSRP: \$0.90**

