

# swedish beauty®

## Love Boho® Haute Hippie Bronzer

### Sales Fact Sheet

#### Story

Stay wild, flower child! Radiate positive vibes and discover your place in the sun with sultry color from this heart of a hippie bronzer! Get glowin and get groovin with this triple bronzing blend, while drenching skin with restorative minerals and moisture! It's time for natural, flawless color that's as beauty-full as ever. All you need is love, and a great tan!

#### Inspiration/Rationale

- Focus on the popularity of the Bohemian lifestyle and fashion trends that carry into the Love Boho® packaging designs and product stories

#### Product Type

- **Boho Glow™**
- **Mineral Magnificence**
- **Playful Papaya Blend**
- **Sea Salt Blend**
- **Beauty Balm**
- **Formulated to combat against ATO**
- **Fragrance: Summer Lust-** Orange, Bergamot, Coconut, Amber

#### Technology

##### Boho Glow™

Triple blend of DHA plus Natural Bronzers help maximize color, for a long-lasting tan that pales in comparison

##### Mineral Magnificence

Copper and Zinc from Sea Salt fortify skin to boost Melanin production and support increased bronzing capabilities

##### Playful Papaya Blend

Fruit blend featuring Papaya works to balance uneven skin tone, revealing a polished and smooth appearance

##### Sea Salt Blend

Let the ocean refresh, restore and re-mineralize with Magnesium and Calcium from Sea Salt that help keep skin nourished and happy

##### Beauty Balm

Luxurious blend of Emollients layer over skin, allowing it to naturally rehydrate for a soft, radiant glow

##### 95% Naturally Derived and No Added Parabens

For health-conscious tanners

#### Brand and Family

- **Swedish Beauty Love Boho®** Collection

#### Size and Suggested MSRP

- 10 oz. Bottle **MSRP: \$49.00**
- .5 oz. Packette **MSRP: \$7.00**

