

SAFETY DATA SHEET
Naturally WOWW Vitamin C Serum

SECTION 1 - PRODUCT AND COMPANY IDENTIFICATION

Product: Naturally WOWW Vitamin C Serum

General Product Type: Cosmetic Liquids

Medical Emergency #: (800) 633-0069
Press 2 for Customer Service
Monday – Friday 8 AM – 5 PM EST

Manufacturer: New Sunshine, LLC
8001 Woodland Drive
Indianapolis, IN 46278
(800) 633-0069

SDS Info

Date: 05/2025

Revision#: 00

SECTION 2 – HAZARDS IDENTIFICATION

Emergency Overview:

This is a personal care / cosmetic product that is safe for consumers and other users under intended usage. It is non-hazardous.

Potential Health Effects:

Eye

Contact may cause eye irritation. Some redness, itching and / or stinging may occur.

Skin

Not expected to be irritating, sensitizing, photoallergenic or phototoxic when used as intended. However all products may cause irritation to sensitive individuals.

Inhalation

Not expected to be irritating to the respiratory system when used as intended. Not volatile, therefore limited inhalation exposure anticipated. However all products may cause irritation to sensitive individuals.

Ingestion

Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild irritation with nausea, vomiting and diarrhea.

SECTION 3 – COMPOSITION AND INGREDIENTS

The product does not contain ingredients considered hazardous as defined by OSHA, 29 CFR 1910.1200, by WHMIS, or GHS System of Classification & Labelling of Chemicals.

SECTION 4 – FIRST AID MEASURES**Eye**

Thorough rinsing for 15 – 20 minutes is recommended. If irritation persists, contact a physician.

Skin

Discontinue use of product. Apply cold compresses to affected areas to relieve discomfort. If discomfort persists, contact a physician.

Inhalation

If respiratory irritation occurs, remove individual to fresh air.

Ingestion

Accidental ingestion of product may require medical attention. In case of accidental ingestion dilute with water. Do not induce vomiting. If discomfort persists, contact a physician.

SECTION 5 – FIRE FIGHTING MEASURES

Extinguishing Media: Use chemical foam, dry chemical, carbon dioxide or water.

Explosion Hazard: Not applicable.

Fire Fighting Info: Contact emergency personnel. Use self-contained breathing apparatus and protective gear, if large quantities of product are involved. Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and / or nitrogen, hydrocarbons and / derivatives.

SECTION 6 – ACCIDENTAL RELEASE MEASURES**Procedures for Spill / Leak Clean-up:**

Household Settings: Absorb liquid and scrub the area. Dilute with water until surface is no longer slippery.

Non-Household Settings: Use safety glasses if splash hazard exist. Use gloves and other protective clothing to prevent skin contact.

SECTION 7 – HANDLING AND STORAGE**Precautions for Safe Handling:**

Household Settings: Avoid contact with eyes.

Non-Household Settings: No unusual handling or storage requirements. Storage in large quantities (warehouse) should be in a well-ventilated, cool area.

Conditions for Safe Storage:

Household Settings: Normal household storage.

Non-Household Settings: No unusual handling or storage requirements. Storage in large quantities (warehouse) should be in a well-ventilated, cool area.

SECTION 8 – EXPOSURE CONTROLS / PERSONAL PROTECTION

Household Settings: This is a personal care / cosmetic product that is safe for consumers and other users under normal and reasonably foreseen use.

Non-Household Settings: Use safety glasses if splash hazards exist, use gloves and other protective clothing to prevent skin contact. Always follow good hygienic work practices. Avoid prolonged contact with skin and clothing.

SECTION 9 – PHYSICAL AND CHEMICAL PROPERTIES

Physical State	Water thin, homogeneous liquid solution
Appearance	Mostly clear, slightly cloudy.
Odor	Not Fragrant.
Odor Threshold	Not available
pH	6.0 – 7.0
Melting Point/Freezing Point	Not Applicable
Boiling Point	>212 F / 100 C
Flash Point	>212 F / 100 C
Evaporation Rate	Not Applicable
Flammability	Not Applicable
Upper/Lower Flammability	Not Applicable
Vapor Pressure	Not Applicable
Vapor Density	Not Applicable
Relative Density	Not Available
Specific gravity at 25C	Not available.
Solubility in water at 20C	Soluble to Slightly Insoluble
Partition coefficient	Not Applicable
Auto-ignition Temp	Not Applicable
Decomposition Temp	Not Available
Viscosity	Water Thin – 380 - 580 cps
Volatile %	Complies with Federal and State VOC regulations.

SECTION 10 – STABILITY AND REACTIVITY

Conditions to Avoid: No applicable information has been found.
Other Recommendations: None

SECTION 11 – TOXICOLOGICAL INFORMATION

This is a personal care / cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use.

Chronic Effects: Finished product is not expected to have chronic health effects.
Target Organs: No adverse health effects on target organs expected for finished product.
Carcinogenicity: Finished product is not expected to be carcinogenic.
 NTP: No IARC: No OSHA: No

SECTION 12 – ECOLOGICAL INFORMATION

The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios.

SECTION 13 – DISPOSAL CONSIDERATIONS

Disposal should be in accordance with Federal, State / Provincial and Local regulations.

Household Settings: The following instructions are for consumer usage only. Do not discharge product into natural waters without pre-treatment or adequate dilution.

Non-Household Settings: Products covered by this MSDS, in their original form, when disposed as waste, are considered non-hazardous waste according to Federal RCRA regulations (40 CRF 261). Disposal should be in accordance with local, state, provincial and federal regulations.

SECTION 14 – TRANSPORT INFORMATION

Finished product transported by ground (DOT): Non-hazardous
 Finished product transported by vessel (IMDG): Non-hazardous
 Finished product transported by air (IATA): Non-hazardous

SECTION 15 – REGULATORY INFORMATION

US

- Finished product is not considered hazardous as defined in 29 CFR 1910.1200. This product is regulated under the Federal Food Drug and Cosmetic Act and is safe to use as per directions.
- All chemical substances are included or exempt from listing on the TSCA Inventory of Chemical Substances.
- SARA 302, 304, 311, 312, 313 = none
- California Prop 65 = none

Canada

- All ingredients are CEPA approved. This is a cosmetic and is not regulated by WHMIS.
- All ingredients are listed or exempt for DSL.

EU

- All ingredients are listed, exempt or notified for EINECS.

Other

- Fragrance contained within the product complies with IFRA guidance.

SECTION 16 – OTHER INFORMATION

Hazard Rating:	HMIS	NFPA
Health	1	1
Flammability	0	0
Reactivity	0	0
PPE	X	

The information contained in the material safety data sheet is based on technical data considered to be accurate. It does not constitute a warranty, expressed or implied, as to the accuracy of the information contained herein. Since the actual use by others is beyond our control, no warranty or guarantee is expressed or implied regarding the accuracy of the data or the results to be obtained from the use thereof. New Sunshine, LLC assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.

Prepared by: New Sunshine Regulatory Affairs

Revision History:

Revision #:	Effective Date:	Reason:
0	5/28/2025	Initial Revision